

## MEDIA RELEASE

Thursday 29 June 2017

### NEW INDEPENDENT CHAIR FOR POTATOES SOUTH AUSTRALIA INC

The peak representative body for the potato industry value chain, Potatoes South Australia Incorporated, has appointed experienced Director and Chairman Dr Andrew MacDonald, as its new Independent Chair, at a meeting of the Association's Board in Adelaide, yesterday.



Dr MacDonald replaces Mr Brian Cunningham who has been in the role since 2013. Mr Cunningham said that the Board was very pleased to announce Dr MacDonald's appointment as Potatoes South Australia enters into an exciting new phase of its evolution. "We're delighted to have someone of such calibre both globally and domestically come on board to help guide Potatoes South Australia as we look to build on the momentum we have built over the last four years," Mr Cunningham said.

"The 'not-for-profit' association continues to improve its capacity and professionalism in the delivery of relevant, timely, value-adding information and services to industry stakeholders in the nation's largest horticultural sector. This new strengthening at Chair level will ensure that our strategic direction remains on target as the business further evolves, involving new complexities and challenges. I am also very grateful for the foundations laid by Brian, particularly in corporate governance," said Potatoes South Australia CEO, Ms Robbie Davis.

"Andrew will lead a Board of very talented, passionate Industry and Independent Directors, who collectively have a skillset complementing the organisation's new commercially-oriented growth", she added.

Dr MacDonald said he was delighted with his new role. "Potatoes South Australia has a unique opportunity to represent and drive this important sector of the state's primary production. The Board is made up of a highly skilled group of Directors and collectively the Board recognises and looks forward to addressing the challenges in the industry going forward".

Currently, Andrew is Chairman and Non-executive Director of ASX-listed Contango Income Generator (ASX:CIE) and Managing Director of Mieza Consulting, a global management consulting business. He has over 30 years' experience in financial and professional services. He is widely regarded as an expert in banking and finance with a particular emphasis on corporate banking, wealth management, corporate governance, risk management and the customer experience.

Andrew has held a number of senior roles in business development and consulting. He was Head of Sales Development – Australia for the National Australia Bank (NAB). Prior to joining NAB, Andrew was a Director of Business Development at Ernst & Young (E&Y) where he was responsible for portfolio sales including corporate finance, taxation, audit, consulting and entrepreneurial services.

Andrew holds a PhD in Macroeconomics/International Political Economy from the University of Melbourne, and a Bachelor of Arts, Honours from Flinders University, Adelaide, South Australia. He also holds positions as an adjunct Professor at the Indian School of Business in Hyderabad and Eruditus Executive Education (INSEAD &

Wharton) in Mumbai and as an MBA Workshop Leader at Kaplan Business School where he teaches customised executive education programs in leadership, customer centricity and client relationship management.

The current Board comprises Industry Directors: Mr Gary O'Neill, (Deputy Chair) General Manager-Farms The Mitolo Group; Mr James Wandel, Kangaroo Island Irrigated Seed Producers Group; Mr Paul White, General Manager, Zerella Fresh; Mr Andrew Widdison, Chair South East Potato Growers Association; Mr John McArthur, CEO South Australian Potato Company and Mr John Harris, CEO Thomas Food International Fresh Produce. Independent Directors are Ms Bianca Battistella, Senior Associate Piper Alderman Lawyers; Mr Brad Higgins, Regional General Manager Agribusiness Westpac, Mr Richard Haynes, Key Account Manager Horticulture Elders Ltd and Ms Carolyn Francis, Chief Marketing Officer Novita.

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