

# SA GROWER



University of Adelaide's John Carragher, PIRSA's Will Zacharin and Department of Agriculture and Water Resources' Deb Langford.



Westpac's Lindsay Blight and Nicole Higgins enjoying the night.

## Charity focus for Potatoes SA

THE potato industry held its night of nights at the Potatoes SA annual dinner at the National Wine Centre of Australia in October.

An auction of new season baby potatoes, which is the only one of its kind in Australia, had a final bid of \$11,000 from The Mitolo

Group. This was for 10 kilograms, equating to a price of \$1.1million a tonne. This surpassed last year's final bid of \$9400 from Zerella Fresh.

Elders SA/NT real estate manager Andrew Edwards worked a room of 150 key industry stakeholders to produce the outstanding auc-

tion result. Thomas Foods International's Jamie Roberts was the major underbidder.

On winning the auction The Mitolo Group's Marco Mitolo was crowned 'The 2016 King of Potatoes.'

All proceeds will be donated to the Little Heroes Foundation.

