

SA GROWER

Hort sector goes on show

POTATOES SA

BY ROBBIE DAVIS, CEO

THE national Hort Connections 2017 conference will bring together the largest number of producers, supply chain members, government stakeholders and industry service providers in the Australian horticulture industry.

It combines the National Horticulture Convention and PMA Fresh Connections, and will be held at the Adelaide Convention Centre from May 15 to 17.

Independent chair Brian Cunningham and the Potatoes SA board are delighted that Potatoes SA is joining as a co-host of the conference, alongside Fresh Markets Australia, Central Markets Association of Australia, Australian Organic, Onions Australia, Growcom and Irrigation Australia.

The association believes, as SA is Australia's largest potato producing state and potatoes are the largest contributor to national horticultural product by both value and volume, it is logical that it co-hosts the inaugural

HORT CONNECTIONS

15-17 May 2017
Adelaide Convention Centre

Combining the National Horticulture Convention and PMA Fresh Connections

A merger of two major horticultural conferences, 2017 Hort Connections will showcase the best of the industry when it is held in Adelaide later this year.

Hort Connections, and assists in showcasing this very significant industry.

This conference is evidence the Australian horticulture industry is appreciating the requirement for uniformity. The amal-

gamation of the two annual conferences, supported by PMA Australia New Zealand and Ausveg, is indicative of much-needed collaboration.

Potatoes SA is also using Hort Connections as a platform with other potato

industry partners to support Arris in the launch of the Potato Industry Extension Forum. Additionally, Potatoes SA will host an industry lunch on May 15, preceding the forum.

The conference program

will showcase some of the world's leading horticultural experts, business advisors, forward thinkers and motivational speakers.

As a merger of two of the industry's biggest and most productive expos, Hort Con-



nections offers opportunities for the entire supply chain to network and grow.

With more than 2000 square feet of exhibits, covering the fresh fruit, vegetable and floral value chain, as well as more than 250 exhibitors showcasing the latest sector innovations and service offerings, Hort Connections 2017 is expected to attract 2000 delegates.

Major sponsors are PIRSA, Syngenta, Bayer, Du Pont, Chep and Woolworths.

Need to know more?

hortconnections.com.au
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